A lightbulb symbol that is a synonim for ideas (education, development, intelect) while at the same time being an industrial product that is subjected to development.
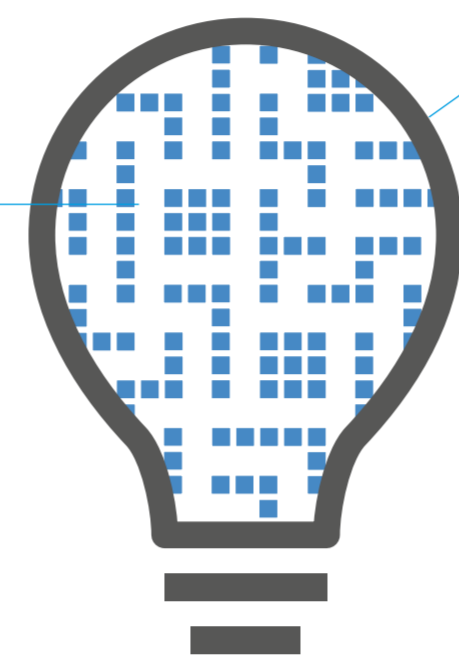
An internal pattern resembling Tetris-like blocks suggests the idea of connectivity and integration. A delicate electronic core of a smart product.

The chosen typeface (Dosis) with basic square model and a geometric structure suggests technical nature, while the orunded terminals give it more approachable and human friendly vibe.

CAS PROD

Minimal space